## Academic year 2023 – 2024

# Research, Innovation and Global Trends

# RGIT: next techs

(Session 4, Mar 11, 2024)

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# Our conversation today

# Starting a learning cycle

1. Antecipating change

key issues and the scope for strategy?

2. Emerging tech

several trends under analysis



# Critical insight:

How to study emergente tech in practice.

**1**.

What do we (think we) know ...

# Eye of Next Tech

# topic acquisition for piloting the future

#### Section A: Overarching Aspects

Do you think it is possible to anticipate future developments in strategic innovation? (short answer)

# Researching innovation?!

#### **Motivations**

- Possible to anticipate future developments, but with caution and flexibility
- Applying to the future studies like scenario planning or weak signal/wild card analysis
- Considering market trends, technological developments and competitive dynamics. . .
- . . .

# **Eye of Next Tech**

Section B: Among the topics listed below what do you think are the more relevant aspects to be addressed by policy makers in shaping policy (3 choices)?

Among the topics listed below what do you think are the priority aspects to be addressed by policy makers in shaping policy (3 choices)? (select the answers by turning 3 of the options into bold)

# Researching innovation?!

#### **Motivations**

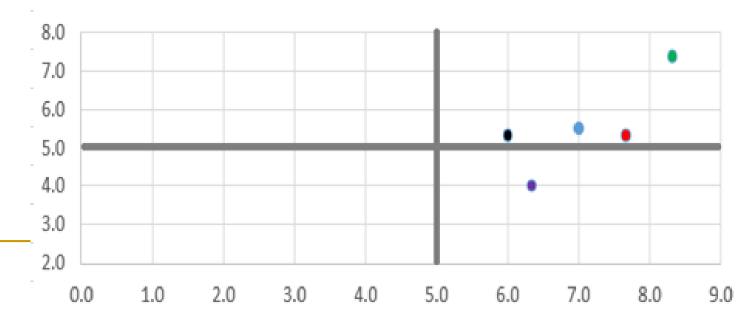
- Environmental protection
- Secure sustainable energy supply
- Societal wellbeing

# **Eye of Next Tech**

## Section C: Key challenges

Rate these examples?

	Importance	Uncertainty
6G	6.0	5.3
Batteries	7.7	5.3
Green H2	8.3	7.3
GNSS	6.3	4.0
Chips	7.0	5.5





but, ...
do You see a
problem?!



**Issues**: Norway's

~50% vehicle fleet is electric

Electric buses may colapse at -13C Or they make less trips The buses have design problems They can emit a burnt smell

Maintainence services (queus) Problems with firefighting

Only EVs can circulate in city centre, so plumers do not go to the centre

Communes oblige house car plugs, even for those bus-obly users

That is: we see classic issues, such as technical and design gliches, complementary services, new infrastructure requirements, redistributional effects

**2**.

cases ...

### The scramble for semiconductors is our era's industrial Great Game



he table stakes to play in the global semiconductor market keep spiralling upwards. This month, Taiwan Semiconductor Manufacturing Company, one of the world's leading chipmakers, said it would hike capital expenditure to as much as \$44bn this year, almost three times more than 2019. South Korea's Samsung Electronics had previously signalled a hefty increase in semiconductor spending; the US manufacturer Intel this week announced it would invest \$20bn in building two chip factories in Ohio.

One industry leader has likened the competition to gladiatorial combat in ancient Rome. "If you win, all that you have accomplished is the right to go to the Colosseum one more time," Cristiano Amon, chief executive of the US chip designer Qualcomm, told the FT.

But the semiconductor battles are not just being fought between gladiatorial companies desperate to supply booming demand for microchips but by strategically-minded governments intent on asserting technological superiority, too. Semiconductors, which run everything from smartphones to medical devices to F-35 fighter jets, have become the battleground for ferocious geopolitical rivalry as the US attempts to strengthen its technological hegemony and slow China's rise.

The fight to dominate the semiconductor industry is rapidly turning into today's industrial equivalent of the 19th-century Great Game, when rival powers clashed over Central Asia. Now, as then, the strategy is to secure resources and supply chains, pin down allies and deprive rivals of strategic assets. But the modern game is mostly about boosting intellectual capital, strengthening industrial capacity and pioneering the latest technology.

To that end, Gina Raimondo, the US commerce secretary, this week urged Congress to pass the Chips Act, which would unlock \$52bn in subsidies to domestic chip manufacturing. In the EU, Ursula von der Leyen, the commission president, has also been pushing a similar Chips Act, aiming to double the bloc's production of semiconductors to 20 per cent of the global total by the end of the decade. The British government is also scrutinising the sale of the chip

Battles are not just between gladiatorial companies but also strategically-minded governments

designer Arm Holdings to the US giant Nvidia on national security grounds.

China, which spent more money importing semiconductors than oil in 2020, is being squeezed hard by US export constraints on advanced chips and has declared it a "whole-of-society" priority to achieve technological self-sufficiency. Lavish national and local funds have enabled China to vie with

Taiwan and South Korea as the biggest buyers of semiconductor manufacturing equipment.

As intended, US export restrictions are hurting China and have significantly weakened the industrial giant Huawei. But, as Dan Wang, a Shanghai-based tech analyst at Gavekal Research, argues, they have also served to realign Chinese tech company's commercial interests with Beijing's national security imperatives and "make semiconductors sexy again". With a vast domestic market, daring entrepreneurs, a vibrant venture capital industry, a host of UStrained technologists and a flood of funding, China is switching its focus, brains and capital from the consumer internet to more strategic technologies. "The US government has turbocharged China's most dynamic firms to pursue economic self-sufficiency and technological greatness," says Wang.

Still, Beljing's growing authoritarianism and a broadening crackdown on parts of the technology industry may sap China's entrepreneurial vigour. In her book *US-China Tech War*, the writer Nina Xiang describes how earlier statedirected, technological campaigns have not always ended well. It remains a formidable challenge for China to design and manufacture 3-nanometer chips like those the world's most advanced plants are planning. One of the most complex industrial processes ever invented, it requires the interplay of decades of technological experience and expertise. But, Xiang tells me, China does not necessarily need to reach the cutting edge of semiconductor technology to derive most of its benefits.

Strategic advantage can derive from deploying existing technologies effectively, not just developing the latest inventions. Basic state capacity will determine the outcome of the industrial Great Game as much as technological capability. And on that front, the US has reason to worry: it cannot even roll out 5G telecoms networks without messing up air travel. In the end, fixing core infrastructure at home may count for more than pursuing strategic technological advantage abroad.

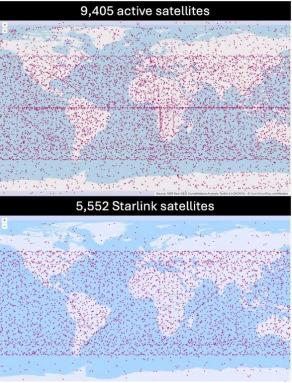
The writer is founder of Sifted, an FTbacked media site for European start-ups

Source: FT, 28 Jan 2022, p. 15



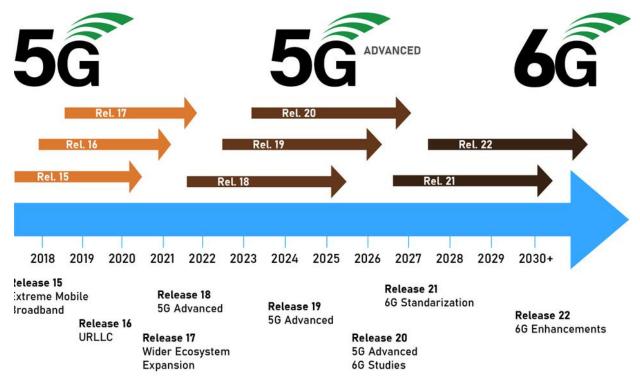
Starlink approaching 60% of all active satellites
As of March 10, 2024 and based on Celestrak data
processed through the NCAT4 analysis toolkit, 59% of all
active satellites belong to SpaceX:

- Active satellites include all satellites in LEO, MEO and GEO orbits used for communications, navigation, earth observation, weather and science.
- Starlink includes all orbiting SpaceX satellites, regardless if satellites have reached their destination altitude.



**4**.

overviews...





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According to our new **#GlobalTrends** benchmark covering 5G policies, regulations & commercial reality across 16 jurisdictions around the world:

Whilst early **#5G** adopters include **#mobile** operators in APAC & the US, India was the last of the jurisdictions surveyed to launch 5G services.

≥5 out of the 16 jurisdictions surveyed are already preparing for #6G.

Get details on these & more: 💟

https://okt.to/zqpsrY

#TechTrends #regulatorytrends



#### Global trends in 5G and beyond

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**#Drones** push lithium-ion batteries to their limits. The application is very challenging for batteries for several reasons:

- **#Energydensity**: The weight must be as low and the gravimetric energy density as high as possible. **#Power**: A lot of energy must be provided in a short time during take-off.
- **#Safety**: The battery must be safe and must not fail in flight.
- **#ThermalStability**: The battery must be able to provide the specified flight performance in all weather conditions and ambient temperatures.
- Researchers at the Oak Ridge National Laboratory have now investigated how lithium-ion batteries react to short, intensive discharge pulses at 15 C.
- ∑ The results show that the battery recovers after the intensive discharge pulse. However, the capacity for high discharge rates degrades quickly.
- Although the batteries can then still be used in less challenging applications, they are no longer suitable for further flight operations. New battery technologies are needed.
- Drones and other electric vertical take-off and landing vehicles (eVTOL) are an interesting field of application for future #solidstatebatteries, as high energy density is absolutely essential here. Hybrid solutions with #ultracapacitors could also be a solution.

Find the paper here: https://lnkd.in/eizktbyU

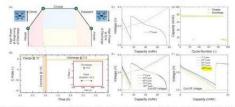


Figure 1. High power requirements in VPOC task profiled and excitosionate absolutes of bilitates used institutes used remainded lazes to the profiled of the profiled profiled